



# CHOICES

## VIRTUAL LEMONADE STAND

Hey, \_\_\_\_\_!

This is \_\_\_\_\_. Do you have a second? OK, I am going to run through this really fast because I am being timed! I am at a party right now, in the middle of a contest, and we're having a virtual lemonade stand. We all have fifteen minutes to see who can get the most donations for Alex's Lemonade Stand Foundation, which is an organization that was started by a little girl named Alex when she was four. It raises money through lemonade stand events and uses the money to fund pediatric cancer research. There is no pressure whatsoever, I promise! And any amount helps, from a dollar to whatever amount you can do. Seriously, any amount! I would just need you to send a text to make a pledge. Can you do that?

### **IF THEY SAY YES**

OK, do you have a pen? Text "lemon," then a space, then the pledge amount, then another space, and then your first name and last name (if you like...otherwise you can leave it off and shoot me a text to tell me the amount you pledged) to 41444. You will receive a return text with a link you should click on. It will prompt you from there by opening a giving form, which is on a secured site! You will need your debit card. They are tallying results in 30 minutes, so if you could it now that would be so great! Thank you so much! I really appreciate it! I will let you know how it goes! Bye.

### **IF THEY SAY NO**

OK. Thank you so much anyway! I completely understand. I will call you later.